

# Finding Packaging

A guide to help consumer goods entrepreneurs bring their products to market.



# Things to Know



Packaging suppliers bring expertise, guidance and selection to meet brand owners product requirements.



Many packaging suppliers have the capability to print packaging and will also offer artwork design services.



Brand owners often work with multiple packaging suppliers to meet product, display and shipping needs.



To ensure quality many packaging suppliers have achieved 3rd party quality control certifications.



As the demand for environmentally friendly packaging grows so are the eco-friendly product options.



The packaging supplier and brand owner partnership benefits from clear communication and common goals.

# Getting Started

## Plan Ahead

Review products in the market for insights on how to be unique and the best option for your consumer.

## Research Options

Explore local suppliers but also expand the search to find the best match for now and into the future.

## Focus The Search

Identify the most important features related to shape, size, function, material and design.

## Be Prepared

Create a list of questions related to price, minimum order quantity, services, quality certifications and order lead times.

## Protect Your Business

Gather references from other companies and have a business agreement or contract in place that is reviewed by your legal advisors.

# Questions to Ask

These questions will help you get started.

Continue to research to find the right partner for your business.

- Do they offer product contact, shipping cases, displayers, or custom options?
- Do they meet all regulations for the product category?
- What quality control systems or 3rd party certifications are in place?
- Is there a minimum order quantity (MOQ)?
- What is the order lead time and shipping origin?
- How is price structured for different order sizes?
- Do they print packaging or offer artwork design?
- Will they provide technical support to identify the best material, shape, size, and format for your product?
- Do they have recyclable or eco-friendly options?

# Places To Look

click the links below



## Industry Directories

[Canadian Packaging Buyers Guide](#)

[Food In Canada Buyers Guide](#)

[Thomas Directory](#)

[Frasers Directory](#)

[Flexpack.org](#)

[CanadaOne Directory](#)

[Company Listing.ca](#)

[IQS Directory.com](#)



# Places To Look

## Flexible Packaging

[Epac Flexible Packaging](#)

[Pouch Makers](#)

[Packging Pigeon](#)

[Rootree](#)

[Polyexpert](#)

[Duropac](#)

[Emmerson Packaging](#)

[CP Flexible Packaging](#)

[Wells Can](#)

[Hood Packaging](#)

[Tempo Flexible Packaging](#)

[St. Johns Packaging](#)

[Foodpak](#)

[Winpak](#)

[Noissue](#)

[Discovery Packaging Inc.](#)

[Farnell Packaging Limited](#)

[Sonoco](#)

[FPC FLEXible Packaging](#)

[Ripplepak](#)



# Places To Look

## Plastic and Glass

[Elmes Packaging](#)

[Guycan Plastics](#)

[Consolidated Bottle](#)

[Brighton Jars](#)

[Tricorbraun](#)

[Richards Packaging](#)

[Victory Packaging](#)

[Sunpack](#)

[Sonoco](#)

[United Bottles](#)

[Ampak](#)

[Uline](#)

[Stanpac](#)

[Roy and Leclair](#)

[O I Packaging Solutions](#)

[Stoney Creek Glass](#)

[Circlepak](#)

[Great Western Containers](#)





# Places To Look

## Labels and Paperbased

[Jet Label](#)

[Precision Label](#)

[Premier Markings](#)

[Vistaprint](#)

[Summit Labels](#)

[Avery](#)

[Veritiv](#)

[Canfab Packaging](#)

[Atlantic Packaging](#)

[Soopak](#)

[Emenac Packaging](#)

[Goldpak](#)

[Instabox](#)

[Genpak](#)

[Carrousel.ca](#)

[Crownhill Packaging](#)

These industry leads will help you get started.  
Continue to research to find the right match for your business.





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