

Grant Funding

A guide to help consumer goods entrepreneurs bring their products to market.



Things to Know



Grants are financial support programs from government, industry organizations and other foundations.



Most grants differ from traditional loans as they are not required to be repaid by the recipient company.



The purpose of a grant is to support a specified industry, initiative or an under represented founder group.



Grants are designed to meet agreed upon objectives and typically require progress reporting.



The application process is often multi-staged and the information required can be detailed and time consuming to prepare.



Grants are competitive but with a well written application companies increase their chance of success.

Getting Started

Plan Ahead

Think long term as the application process can be a lot of work and may take months to hear back.

Research Options

Check with industry organizations about funding and stay informed through their websites and social media.

Focus The Search

Review each grant description for potential fit based on applicant criteria, funding terms and project expectations.

Be Prepared

Review the application for required market research or project planning that will need to be submitted.

Invest the Time

Increase the chance for success with a well written application that includes all required details and meets submission deadlines.

Search Tips

These insights will help you get started.

Continue to research to find the right partner for your business.

- Check with industry organizations that align with your product type and business stage.
- Reach out to business start up support organizations in your region, province and Canada wide.
- Review provincial and federal government sites and sign up for notifications or newsletters.
- Explore organizations with funding opportunities for equity deserving and under represented demographic groups that may apply to your company.
- Consider working with a grant application writing service company to help find and apply for grants.

Application Tips

These insights will help you get started.

Continue to research to find the right partner for your business.

- Review the application criteria closely for company size, age, revenue, location, product type and project goals.
- Understand any cost share requirements and possible company tax implications.
- When contact information is available reach out to clarify if the grant is applicable to your company and project.
- Save a copy of the information you submit for potential use in future funding applications.
- Write your proposal as clearly and detailed as possible to demonstrate how your company would use the funds and what would be accomplished.

Places To Look

click the links below 

Government and Industry Grants

[Government of Canada Business Benefits Finder](#)

[Mentorworks Directory and Grant Writer Service](#)

[Sustainable Canadian Agricultural Partnership: Provincial](#)

[Sustainable Candian Agricultural Partnership: Federal](#)

[NRC IRAP](#)

[Tech Access](#)

[Canada](#)

[Canada Export SMEs](#)

[Canada Investment Readiness Program](#)



Places To Look

Government and Industry Grants

[Canadian Food Innovation Network](#)

[Protein Industries Canada](#)

[Startup Canada Women - Empowerment Fund](#)

[Pacific Economic Development Canada](#)

[Prairies Economic Development Canada](#)

[Fed Dev Ontario](#)

[Canada Economic Development for Quebec Regions](#)

[Canada Northern Economic Development Agency](#)

[Atlantic Canada Opportunities Agency](#)





Places To Look

Hiring and Training Grants

[Canada Employment and Training Grants](#)

[Canada Summer Jobs Program](#)

[NRC IRAP Youth Employment Program](#)

[Mitacs Graduate Student Program](#)

[Venture for Canada](#)

[Food Processing Skills Canada](#)

Check with municipal and provincial governments for more opportunities to find the best fit for your company.



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